

On Campus Recruiting

Career Day - Special trade fairs for select target groups

RWTH Aachen University regularly hosts Career Days. These are small fairs for up to ten companies at maximum that allow a select group of up to 200 students to hear company pitches, establish valuable initial contacts with companies and also engage in a final panel discussion. The goal of the Career Days is to enable students and companies to have an opportunity for a subject-specific professional exchange. Currently we offer career days for the following fields of study, but other areas might soon be added:

Womens' Career Day: If your company is looking specifically for women from STEM area programs, then this Career Day is the right event for you.

Consulting Career Day: If you are a consulting firm and want to meet students and doctoral candidates from RWTH Aachen University, you can benefit from our Consulting Career Day.

Hidden Champions Career Day: As one of the so-called Hidden Champions, your company is a successful but unknown world market leader. If you are looking for employees to help you continue on this path of success in the future, then you are invited to take part in our Career Day for Hidden Champions.

Dean's List Career Day: At RWTH Aachen University, the so-called Dean's List has been created every year since 2008 wherein we compile a list of students in the top five percent of each course of study. If you would like to get to know this target group and tap their potential for your company, you should definitely take part in the Dean's List Career Day.

Career Day Agenda:

From 11am Setup
1:30 - 2pm Doors open, Registration, Networking
2pm Fair opens, Welcome Address
2:15pm Company Pitches

Companies have the opportunity to introduce themselves to students in short presentations of three minutes or less. Companies are free to choose their particular presentation format. One possibility, for instance, would be to show short video clips, which students would also be able to access after the event. After the presentations, the fair is open for networking, so that company representatives have an opportunity to quickly answer any questions the students may have in face-to-face conversations. The fair concludes at 6:30pm.

3:15-5pm Short Break and then Continued Networking
5-5:45pm Final Panel Discussion
5:45-6:30pm Networking
6:30pm Conclusion of the Fair

Cost to companies:

Womens' Career Day: €2000

Consulting Career Day: €2000

Hidden Champions Career Day: €1500

Dean's List Career Day: €2000

Participating companies are designated an exhibition space (tables and display boards are provided) as well as the opportunity to present their company pitch. Businesses are also listed in any university announcements of the event (advertising flyers, circular emails, website). Furthermore, the companies will be specifically named as employers on the RWTH Aachen Career Center web page for the duration of one year (including the relevant link).

Pop-Up Career

Rent a booth on the RWTH Aachen campus and actively connect with RWTH students. Costs for the booth will vary depending on the desired size and location; please contact us for details.

Business Talk

This program is designed specifically for students on the Dean's List. The Dean's List is a compilation of the students in the top five percent of each course of study. With the Business Talk program we offer companies the opportunity to reach out to students on the Dean's List in a discipline-specific context. In the framework of this program, companies may, for instance, offer case studies, strategy workshops, etc. Companies are to provide the tasks and the trainer. If a company wants the event to

be catered, they must organize and pay for the caterer on their own. We would be happy to provide you with contact information for suitable catering businesses. RWTH Aachen University will provide the space and send out invitations to the students on the Dean's List. Students can be addressed according to their different courses of study. How many students are to be invited and from which disciplines is at the discretion of the companies. We can also arrange for pre-selection by having the students send us an application including a CV. These application packets would then be passed along to the company so that they may determine whom to select. For this service we charge €1200, or € 1800 plus VAT if a pre-selection based on student résumés is desired.

career@...

Do you have your own ideas about how to best showcase your company at RWTH Aachen? We would be more than happy to support you in this as well. From a straight-forward company presentation (career@...) to a whole day event (innovation@...), we will gladly offer you our support. For a typical company presentation, for instance, we are happy to provide you with the space (a room with up to 50 seats) for the duration of two hours, and we will furthermore promote the event via our online platforms. Cost to companies: €1000. If you want us to post the event in our newsletter, it is possible for additionally €500.

Furthermore we will be happy to provide you with the cost for individualized programs on request.

Online Recruiting Publicizing Job Offers

There are two options for corporations to publicize job vacancies for graduates at RWTH Aachen. First, we publish your advertisement on the Career Center bulletin boards throughout the university. Second, you can enter the position in our jobs database, and thus reach a larger audience of potential applicants. In addition to online publicizing, we will send the announcement to any departments and disciplines that fit your desired profile. This service, or specifically the 21 days of activation in the RWTH online jobs database and the forwarding to respective departments, costs €100 in handling fees (not including tax). If you would like to post multiple positions simultaneously or keep certain job advertisements online for an extended period of time, we will gladly offer you a discounted price.

Publicizing Recruiting Events We would be happy to publicize your non-RWTH recruiting events on our website at no charge. Please send your advertisement to career@rwth-aachen.de. For €500 we will publish your event in our newsletter and for €3000 it is possible to send information to students from different subject fields directly.

Employer Branding

Running an advertisement in the Semester Events Guide. Only image advertising is allowed – specifically, advertising in which the company presents itself as an employer. Promoting your products or services in this kind of publication is prohibited.

Offer: Advertisement in the Semester Events Guide published by the Career Center

Edition: 5000 copies

Publication frequency: semi-annually or once a semester

Volume: approx. 80 pages

Description: Din A6 vertical format, four-color style, glossy cover

Advertisement on the inside pages (€300)

Advertisement on the (outer) back cover (€1000)

Advertisement on the (inner) back cover (€800). The allocation of advertisements on the inside pages is at the discretion of the Career Center.

In addition, there are a multitude of different ways to make your company more generally well-known among students. With regard to targeted sponsoring or branding measures, please contact us directly.

Other Collaborations

Scholarship Program: Education Fund The Education Fund is a scholarship program to fund RWTH Aachen students who have distinguished themselves through excellence. Such a scholarship funds a student with €300 monthly. Every scholarship amounting to €150 monthly that RWTH Aachen acquires from companies is thus matched by the German State out of public funds set aside for the Deutschlandstipendium. Company donors can determine from which disciplines they want to sponsor students. Companies funding ten or more annual scholarships have the option of taking an advisory role in the selection of scholarship students and to furthermore label the scholarships by (company) name. By organizing visits to facilities, through seminar papers or by creating a co-op program, companies are able to establish regular contact with their scholarship students.

Supporting the RWTH Aachen Semester Program. We welcome companies' support in the education of our students. To that end, we gladly invite companies to support students who are getting ready to enter the job market by offering them guidance through career training programs. For instance, companies can collaborate with us in the job interview training program. This program entails participation in a 20-minute long job interview, held by company representatives in conjunction with Career Center employees with one student at a time. A maximum of 8 simulated job interviews might take place at any given day. The students receive feedback from both company representatives and Career Center staff immediately after such interviews. Companies can furthermore participate through other forms of job application training or soft skills training. Prerequisite for such an involvement is that the training focuses on imparting content. This is not the place to showcase your company. In the event that you would like to participate in our seminar program, we ask you to closely collaborate with us with to determine the program content. You will not incur any costs for participating in these programs. The company needs to provide training personnel and if the company should wish for the event to be catered, it must hire and pay the catering firm on their own.

Graduate Fairs The RWTH Aachen Career Center supports the student initiative *bonding* in organizing the annual *bonding* fair in Aachen, which takes place in December of every year. The fair has proven to be a successful, well-established career platform. For more information regarding pricing or organizational matters, please contact the bonding team directly at: ac_veranstaltungen@bonding.de. Follow this link for more information regarding the fair: www.bonding.de/aachen.